

RIDE LIKE A FRIEND DRIVE LIKE YOU CARE

Student Leader RLAF Implementation Worksheet*

INSTRUCTIONS

This worksheet is a tool to assist school-based groups and clubs directly involved with implementing this peer-to-peer campaign in schools.

The goals for this worksheet activity are:

1. To share campaign information and build excitement for designing a successful campaign.
2. To support the sharing of ideas as team members think through the logistics of implementation.
3. To document the planning process as a way of assisting with future planning and campaign improvements.

** Note to Advisor: Please coordinate Student Leader Implementation Worksheet with your own Implementation Worksheet and develop a summary faculty awareness information sheet, bulleting who is involved and their agreed upon role for this campaign.*



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NAME: _____ SCHOOL: _____

TEAM MEMBERS: _____

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1. Approach principal to discuss:
 - a. What's already on the calendar? What's already taken?
 - b. Are there any other events that this event may fit best with?

 2. Approach teachers to discuss:
 - a. How would you like to support this campaign?
 - b. What would you be willing to do in support of this campaign?

 3. How will we secure funding for the posters and other items such as t-shirts and stickers?

 4. What day of the week will the various clubs and teams meet to plan the week-long campaign?

 5. Which activities would you suggest to:
 - Generate Excitement
 - Announce the Campaign
 - Kick Off the Campaign

 6. Which clubs will be actively involved in the Polling Activity?
 - Monday – Campaign polling Day 1
 - Tuesday– Campaign polling Day 2
 - Wednesday– Campaign polling Day 3
 - Thursday– Campaign polling Day 4
 - Friday – Campaign finale



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7. How will the team transfer the campaign's energy and efforts from the school campus to the broader community? (i.e. PTA' newsletter, local media coverage, letter to the local editor)

